

The Diabetes Coalition of Palm Beach County is committed to establishing and building sustainable, collaborative partnerships that mutually benefit the Coalition and our sponsoring partners. These partnerships enable the Coalition to work toward achieving its mission to prevent diabetes and improve the lives of people living with the disease and those who are touched by it through awareness, education, advocacy, and access to care. The Diabetes Coalition's goal is to serve as the premier resource for diabetes-related information and services in Palm Beach County.

Our vision is to have Palm Beach County recognized as a national model for controlling and preventing the incidence of diabetes.

SPONSORING PARTNERSHIP OPPORTUNITIES



SPONSORING PARTNER DISTINCTIVE BRAND PROMOTIONS

Through the Coalition's sponsoring partnership opportunities, we want to provide distinctive "brand promotions" that clearly demonstrate the individual and collective commitment of our sponsoring partners to the communities that both the Coalition and our partners serve. We want to illustrate, promote, and recognize our sponsoring partners' firm stand with the Coalition in our mutual efforts to prevent, manage, and control diabetes.

SPONSORING PARTNER CHOICES

Since the Diabetes Coalition is a voluntary nonprofit alliance, membership dues, individual donations, and sponsoring partners are critical in helping the Coalition to go forward in achieving our mission and vision. We recognize that a sponsoring partner's commitment may be a financial contribution and/or an in-kind donation or service. We are very grateful and welcome the many diverse contributions our sponsoring partners have made.



COMMUNITY ENGAGEMENT ACTIVITIES



KNOW YOUR NUMBERS AND HEALTHY AND READY TO THRIVE DIABETES PREVENTION EDUCATIONAL OUTREACH CAMPAIGNS

While the Coalition engages in various assessments, prevention, and outreach events throughout the year, the majority of these free activities occur during **Diabetes Month** each November. During the month, diabetes risk assessments, A1c tests, which provide a more accurate reading and prediabetes risk score, prevention, and education events occur throughout Palm Beach County at businesses, pharmacies, churches, health centers, clinics, and other locations. Multiethnic and non-English speaking populations are also targeted, by having bilingual health care providers and volunteers, and offering risk assessment tools and resource materials in Spanish and Creole.

COMMUNITY ENGAGEMENT ACTIVITIES (CONTINUED)

DIABETES AWARENESS DAY

Diabetes Awareness Day, the Coalition's signature community diabetes screening event hosted by Palm Beach Outlets, would not be possible or as successful, without the financial contributions, overwhelming support, and involvement from our sponsoring partners. The funds and donations the Coalition receives provides monetary support for educational materials and resources, medical supplies and testing equipment, participant "goodie bags", and T-shirts for members and volunteers. With a generous grant received from The Lost Tree Foundation, in November 2017 at Diabetes Awareness Day, the Coalition formally introduced free A1c tests as part of the diabetes risk assessment screening process -- providing a more accurate and in-depth reading, and diabetes risk score for over 100 participants.



COMMUNITY OUTREACH EVENTS AND ACTIVITIES

Working in tandem with our members and community partners, the Diabetes Coalition's goal is to promote a healthy lifestyle and increase awareness about diabetes prevention, control, and management. During 2017 and through summer 2018, the Coalition participated in over **30** community-wide events and initiatives, which included community and employee health fairs, festivals, walks, targeted community medical and educational outreach initiatives, and church-sponsored health-related activities.

PROFESSIONAL EDUCATIONAL OPPORTUNITIES

2018 EDUCATIONAL SYMPOSIUM

In April 2018, the Diabetes Coalition held its third annual educational symposium, "Advancing New Frontiers for Professionals -- Contemporary and Emerging Developments in the Prevention and Management of Diabetes", at the Scripps Research Institute, Scripps Florida. With the financial support and substantial in-kind donations from our host and sponsoring partners, we were able to provide a program that included expert speakers in the field of diabetes and a venue for the dissemination of research, knowledge, and evidenced-based "best practices", translating these findings and "lessons learned" into clinical practice and improved patient outcomes.

Over 100 health care professionals attended the symposium. Financial and in-kind donations provided support for the program venue, food-related expenses, speaker honorariums and travel, program and participant materials, and associated professional credentialing fees.



DIABETES COALITION SCHOLARSHIP PROGRAM

The goals established for our scholarship program are to:

- recognize health care professionals who are making a difference in their community;
- support applicants' effort to follow best practice in the care of patients with diabetes/prediabetes; and
- provide financial assistance with diabetes-related educational opportunities for health care professionals

DIABETES MONTH EVENTS | NOVEMBER 2018

National Diabetes Month, recognized each November, involves a county-wide campaign to enhance understanding and awareness of diabetes and the resources available in Palm Beach County. In 2018, the goal for Diabetes Month "Know Your Numbers" activities is for the Coalition to educate more individuals about their risk of diabetes through free screening events, which include A1c glucose tests, and diabetes risk assessment surveys. Those found to be at high risk, will be referred to the appropriate health care providers for follow-up care. Media buys for the events will inform the public about Diabetes Month activities and reach over 500,000 individuals. Being a Sponsoring Partner for Diabetes Month, will provide the Diabetes Coalition with the monetary support needed for medical supplies, educational materials, goodie bags, T-shirts, and a county-wide informational and publicity campaign. Thank you for your support!

SPONSORING PARTNER OPPORTUNITIES

**KNOW YOUR
NUMBERS**

PRESENTING SPONSORING PARTNER | \$5,000

- ✓ Premier logo recognition in all event advertising
- ✓ TV and radio Public Service Announcements - tag on radio spots
- ✓ Work with sponsoring partner to design a special event
- ✓ Complimentary high-visibility booth at Palm Beach Outlets
"Diabetes Awareness Day" Saturday, November 10th, 2018
- ✓ Logo and featured article on the Diabetes Coalition website
- ✓ Logo and featured on Facebook and other social media platforms
- ✓ Logo on event flyer
- ✓ Logo on "participating goodie bags" and T-shirts*
- ✓ Name listed in all press releases
- ✓ Marketing materials in goodie bags

GOOD HEALTH SPONSORING PARTNER | \$2,500

- ✓ Complimentary high-visibility booth at Palm Beach Outlets
"Diabetes Awareness Day" Saturday, November 10th, 2018
- ✓ Logo and featured article on the Diabetes Coalition website
- ✓ Logo and featured on Facebook and other social media platforms
- ✓ Logo listed on event flyer
- ✓ Logo on "participating goodie bags" and T-shirts*
- ✓ Name listed in all press releases
- ✓ Marketing materials in goodie bags

HEALTHY LIFESTYLE SPONSORING PARTNER | \$1,500

- ✓ Complimentary high-visibility booth at Palm Beach Outlets
"Diabetes Awareness Day" Saturday, November 10th, 2018
- ✓ Logo and featured article on the Diabetes Coalition website
- ✓ Logo listed on event flyer
- ✓ Logo on "participating goodie bags" and T-shirts*
- ✓ Marketing materials in goodie bags

KNOW YOUR NUMBERS SPONSORING PARTNER | \$500

- ✓ Complimentary high-visibility booth at Palm Beach Outlets
"Diabetes Awareness Day" Saturday, November 10th, 2018
- ✓ Logo listed on event flyer
- ✓ Logo on "participating goodie bags" and T-shirts*
- ✓ Marketing materials in goodie bags

IN-KIND MEDICAL SUPPLIES SPONSORING PARTNER | MINIMUM \$500 DONATION

- ✓ Complimentary high-visibility booth at Palm Beach Outlets
"Diabetes Awareness Day" Saturday, November 10th, 2018
- ✓ Logo listed on event flyer
- ✓ Logo on "participating goodie bags" and T-shirts*
- ✓ Marketing materials in goodie bags

*SPONSORSHIP COMMITMENT MUST BE CONFIRMED BY 10/16/18 IN ORDER TO HAVE LOGO INCLUDED ON THE TOTE BAG AND T-SHIRTS.

SPONSORING PARTNER OPPORTUNITIES (CONTINUED)

NOVEMBER 2018 PALM BEACH COUNTY DIABETES MONTH SPONSORING PARTNER LEVELS:

Please check your selection ► _____ \$ 5,000
_____ \$ 2,500
_____ \$ 1,500
_____ \$ 500
_____ \$ 500 In-Kind Medical Supplies Sponsor

I/We wish to participate in the 2018 Palm Beach County Diabetes Month events as indicated above.

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

PHONE/FAX: _____

EMAIL ADDRESS: _____

SPONSORING PARTNER NAME AS IT IS TO APPEAR IN ALL PUBLICITY MATERIALS:

By executing this contract, the Sponsoring Partner agrees to provide payment in full with the signed contract and affirms that they have full power and authority to sign for and bind their respective organizations.

SPONSOR REPRESENTATIVE SIGNATURE:

_____ DATE: _____

DIABETES COALITION REPRESENTATIVE SIGNATURE:

Debby Walters _____ DATE: _____

Full amount of selected sponsorship must be enclosed. Please make check payable to Diabetes Coalition of Palm Beach County and mail check to:

Diabetes Coalition of Palm Beach County C/O Keiser University 2081 Vista Parkway, West Palm Beach, FL 33411

For questions or further information, contact: Debby Walters, Executive Director of Diabetes Coalition of Palm Beach County at: debby@diabetescoalitionpbc.org

A COPY OF THE OFFICIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE (1-800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Our Florida Registration number is: SC-00569

2019 DIABETES EDUCATIONAL SYMPOSIUM

The Diabetes Educational Symposium provides a forum for showcasing best practices, latest research findings, and treatments – offering a venue for focused dialogue and the exchange of information on the prevention, control, and management of diabetes. Being a Sponsoring Partner for the symposium, will provide the Diabetes Coalition, a voluntary nonprofit alliance, with the monetary support needed for symposium-related costs including: program venue, food-related costs, speaker honorariums and travel, program and participant materials, and associated professional credentialing fees.

In addition, the funds provided will offset the registration fees and be used for participant scholarships. Thank you for your support!

SPONSORING PARTNER OPPORTUNITIES

PREMIERE SPONSORING PARTNER | \$5,000

- ✓ Premier logo recognition in all event advertising
- ✓ TV and radio Public Service Announcements - tag on radio spots
- ✓ Five complimentary symposium registrations
- ✓ Recognition at the Symposium
- ✓ Complimentary high-visibility booth in Symposium Resource Room
- ✓ Logo and featured article on the Diabetes Coalition website
- ✓ Logo and featured on Facebook and other social media platforms
- ✓ Name on all press releases
- ✓ Logo on event flyer

PRESENTING SPONSORING PARTNER | \$2,500

- ✓ Complimentary high-visibility booth in Symposium Resource Room
- ✓ Recognition at the Symposium
- ✓ Three complimentary symposium registrations
- ✓ Logo and featured article on the Diabetes Coalition website
- ✓ Logo and featured on Facebook and other social media platforms
- ✓ Name on all press releases
- ✓ Logo on event flyer

ELITE SPONSORING PARTNER | \$1,500

- ✓ Complimentary high-visibility booth in Symposium Resource Room
- ✓ Recognition at the Symposium
- ✓ Two complimentary symposium registrations
- ✓ Logo and featured article on the Diabetes Coalition website
- ✓ Logo on event flyer

CHOICE SPONSORING PARTNER | \$500

- ✓ Complimentary booth in Symposium Resource Room
- ✓ Recognition at the Symposium
- ✓ One complimentary symposium registration
- ✓ Logo on the Diabetes Coalition website
- ✓ Logo on event flyer

CHOICE IN-KIND SPONSORING PARTNER | MINIMUM \$500 DONATION

- ✓ Complimentary booth in Symposium Resource Room
- ✓ Recognition at the Symposium
- ✓ One complimentary symposium registration
- ✓ Logo on the Diabetes Coalition website
- ✓ Logo on event flyer

SPONSORING PARTNER OPPORTUNITIES (CONTINUED)

2019 DIABETES EDUCATIONAL SYMPOSIUM SPONSORING PARTNER LEVELS:

Please check your selection ► _____ \$ 5,000
_____ \$ 2,500
_____ \$ 1,500
_____ \$ 500
_____ \$ 500 In-Kind Sponsor

I/We wish to participate in the 2019 Diabetes Educational Symposium as indicated above.

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

PHONE/FAX: _____

EMAIL ADDRESS: _____

SPONSORING PARTNER NAME AS IT IS TO APPEAR IN ALL PUBLICITY MATERIALS:

By executing this contract, the Sponsoring Partner agrees to provide payment in full with the signed contract and affirms that they have full power and authority to sign for and bind their respective organizations.

SPONSOR REPRESENTATIVE SIGNATURE:

_____ DATE: _____

DIABETES COALITION REPRESENTATIVE SIGNATURE:

Debby Walters _____ DATE: _____

Full amount of selected sponsorship must be enclosed. Please make check payable to Diabetes Coalition of Palm Beach County and mail check to:

Diabetes Coalition of Palm Beach County C/O Keiser University 2081 Vista Parkway, West Palm Beach, FL 33411

For questions or further information, contact: Debby Walters, Executive Director of Diabetes Coalition of Palm Beach County at: debby@diabetescoalitionpbc.org

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HEALTHY AND READY TO THRIVE: A CHILDREN AND FAMILY CAMPAIGN

The funds received from our Sponsoring Partners will enable the Diabetes Coalition to continue and further expand the Healthy and Ready to Thrive Campaign – an interactive “children and family” diabetes prevention, control, and management initiative. Healthy and Ready to Thrive events will focus on healthy eating – making healthy food choices and increasing physical activity – encouraging children and families to “get moving”, while having fun. The Coalition wants to educate, encourage, and support the entire family to make healthy lifestyle changes that can help manage Type 1 Diabetes, and/or lower the risk of, and prevent the onset of Type 2 Diabetes. We invite you to come join us for the Healthy and Ready to Thrive children and family events during Diabetes Awareness Day at the Palm Beach Outlets on Saturday, November 10th. Thank you for your support!

SPONSORING PARTNER OPPORTUNITIES



PRESENTING SPONSORING PARTNER FOR HEALTH | \$5,000

- ✓ Premier logo recognition in all event advertising
- ✓ TV and radio Public Service Announcements - tag on radio spots
- ✓ Work with sponsoring partner to design a special event
- ✓ Complimentary high-visibility booth at Palm Beach Outlets
- ✓ Logo and featured article on the Diabetes Coalition website
- ✓ Logo and featured on Facebook and other social media platforms
- ✓ Logo on event flyer
- ✓ Logo on “participating goodie bags” and T-shirts*
- ✓ Name listed in all press releases
- ✓ Marketing materials in goodie bags

GOOD HEALTH SPONSORING PARTNER | \$2,500

- ✓ Complimentary high-visibility booth at Palm Beach Outlets
- ✓ Logo and featured article on the Diabetes Coalition website
- ✓ Logo and featured on Facebook and other social media platforms
- ✓ Logo on event flyer
- ✓ Logo on “participating goodie bags” and T-shirts*
- ✓ Name listed in all press releases
- ✓ Marketing materials in goodie bags

HEALTHY LIFESTYLE SPONSORING PARTNER | \$1,500

- ✓ Complimentary high-visibility booth at Palm Beach Outlets
- ✓ Logo and featured article on the Diabetes Coalition website
- ✓ Logo on event flyer
- ✓ Logo on “participating goodie bags” and T-shirts*
- ✓ Marketing materials in goodie bags

HEALTHY AND READY TO THRIVE SPONSORING PARTNER | \$500

- ✓ Complimentary booth at Palm Beach Outlets
- ✓ Logo on “participating goodie bags” and T-shirts*
- ✓ Logo on the Diabetes Coalition website
- ✓ Logo on event flyer
- ✓ Marketing materials in goodie bags

IN-KIND HEALTHY AND READY TO THRIVE EDUCATIONAL RESOURCES SPONSORING PARTNER | MINIMUM \$500 DONATION

- ✓ Complimentary booth at Palm Beach Outlets
- ✓ Logo on “participating goodie bags” and T-shirts*
- ✓ Logo on the Diabetes Coalition website
- ✓ Logo on event flyer
- ✓ Marketing materials in goodie bags

*SPONSORSHIP COMMITMENT MUST BE CONFIRMED BY 10/16/18 IN ORDER TO HAVE LOGO INCLUDED ON THE TOTE BAG AND T-SHIRTS.

SPONSORING PARTNER OPPORTUNITIES (CONTINUED)

2018-19 HEALTHY AND READY TO THRIVE CHILDREN AND FAMILY EVENT SPONSORING PARTNER LEVELS:

Please check your selection ► _____ \$ 5,000
_____ \$ 2,500
_____ \$ 1,500
_____ \$ 500
_____ \$ 500 In-Kind Sponsor

I/We wish to participate in the 2018-19 events as indicated above.

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

PHONE/FAX: _____

EMAIL ADDRESS: _____

SPONSORING PARTNER NAME AS IT IS TO APPEAR IN ALL PUBLICITY MATERIALS:

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