

## KNOW YOUR NUMBERS DIABETES PREVENTION SCREENING CAMPAIGN

In Palm Beach County 119,00 individuals have been diagnosed with diabetes and another 48,600 have prediabetes, 90% of whom are unaware. While the Coalition provides free diabetes risk screening assessments all throughout the year, our annual county-wide *Diabetes Prevention Screening Campaign* "kicks-off" in November, *National Diabetes Month*. Our goal is to educate more individuals about their risk for diabetes – to *Know Your Numbers* – through free screenings and education, which include A1c glucose tests, lipid panels, and diabetes risk assessment surveys. Our January *Diabetes Awareness Day* culminates this campaign, representing the Coalition's signature community-wide diabetes risk screening and educational event. Those found to be at high risk, will be referred to appropriate health care providers for follow-up care.

### SPONSORING PARTNER OPPORTUNITIES



Being a Sponsoring Partner for this campaign will provide the Diabetes Coalition with the monetary support needed for medical supplies, educational materials, goodie bags, T-shirts, and a county-wide informational and publicity campaign. Thank you for your support!

#### PRESENTING SPONSORING PARTNER | \$6,500

- ✓ Premier logo recognition in all event advertising
- ✓ TV and radio Public Service Announcements - tag on radio spots
- ✓ Work with sponsoring partner to design a special event
- ✓ Complimentary high-visibility booth at Riviera Beach Marina  
"Diabetes Awareness Day" Saturday, January 29th, 2023
- ✓ Logo and featured article on the Diabetes Coalition website
- ✓ Logo and featured on Facebook and other social media platforms
- ✓ Logo on event flyer
- ✓ Logo on "participating goodie bags" and T-shirts\*
- ✓ Name listed in all press releases
- ✓ Marketing materials in goodie bags

#### GOOD HEALTH SPONSORING PARTNER | \$3,000-\$5,000

- ✓ Complimentary high-visibility booth at Riviera Beach Marina  
"Diabetes Awareness Day" Saturday, January 29th, 2023
- ✓ Logo and featured article on the Diabetes Coalition website
- ✓ Logo and featured on Facebook and other social media platforms
- ✓ Logo listed on event flyer
- ✓ Logo on "participating goodie bags" and T-shirts\*
- ✓ Name listed in all press releases
- ✓ Marketing materials in goodie bags

#### HEALTHY LIFESTYLE SPONSORING PARTNER | \$2,500

- ✓ Complimentary high-visibility booth at Riviera Beach Marina  
"Diabetes Awareness Day" Saturday, January 29th, 2023
- ✓ Logo and featured article on the Diabetes Coalition website
- ✓ Logo listed on event flyer
- ✓ Logo on "participating goodie bags" and T-shirts\*
- ✓ Marketing materials in goodie bags

#### KNOW YOUR NUMBERS SPONSORING PARTNER | \$750-\$1,000

- ✓ Complimentary high-visibility booth at Riviera Beach Marina  
"Diabetes Awareness Day" Saturday, January 29th, 2023
- ✓ Logo listed on event flyer
- ✓ Logo on "participating goodie bags" and T-shirts\*
- ✓ Marketing materials in goodie bags

#### IN-KIND MEDICAL SUPPLIES SPONSORING PARTNER | MINIMUM \$750 DONATION

- ✓ Complimentary high-visibility booth at Riviera Beach Marina  
"Diabetes Awareness Day" Saturday, January 29th, 2023
- ✓ Logo listed on event flyer
- ✓ Logo on "participating goodie bags" and T-shirts\*
- ✓ Marketing materials in goodie bags

# SPONSORING PARTNER OPPORTUNITIES (CONTINUED)

## DIABETES PREVENTION SCREENING CAMPAIGN SPONSORING PARTNER LEVELS:

- Please check your selection ▶ \_\_\_\_\_ \$6,500  
\_\_\_\_\_ \$3,000 - \$5,000  
\_\_\_\_\_ \$2,500  
\_\_\_\_\_ \$750 - \$1,000  
\_\_\_\_\_ \$750 In-Kind Medical Supplies Sponsor

I/We wish to participate in the Diabetes Prevention Screening Campaign events as indicated above.

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE/FAX: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

SPONSORING PARTNER NAME AS IT IS TO APPEAR IN ALL PUBLICITY MATERIALS:

\_\_\_\_\_

*By executing this contract, the Sponsoring Partner agrees to provide payment in full with the signed contract and affirms that they have full power and authority to sign for and bind their respective organizations.*

SPONSOR REPRESENTATIVE SIGNATURE:

\_\_\_\_\_ DATE: \_\_\_\_\_

DIABETES COALITION REPRESENTATIVE SIGNATURE:

*Debby Walters* \_\_\_\_\_ DATE: \_\_\_\_\_

**Full amount of selected sponsorship must be included which can be paid by Paypal via our website, or check. If paying by check, please make check payable to Diabetes Coalition of Palm Beach County and mail check to: Diabetes Coalition of Palm Beach County 2051 Martin Luther King Jr. Blvd., #306, Riviera Beach, FL 33404**

For questions or further information, contact: Debby Walters, Executive Director of Diabetes Coalition of Palm Beach County at: [debby@diabetescoalitionpbc.org](mailto:debby@diabetescoalitionpbc.org)

A COPY OF THE OFFICIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE (1-800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Our Florida Registration number is: **DTN3151337**